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PATENT  
AUS920010190US1  
(9000/33)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Application of:

MARIA A. HIMMEL, HERMAN RODRIGUEZ,  
JAMES N. SMITH, JR., CLIFFORD J. SPINAC

Serial No.

Filed:

Title: METHOD AND SYSTEM FOR REQUEST BASED  
ADVERTISING ON A MOBILE PHONE

Examiner:

Group Art Unit:

**INFORMATION DISCLOSURE STATEMENT**

Assistant Commissioner for Patents  
Washington, D.C. 20231

Dear Sir:


Pursuant to 37 C.F.R. §§ 1.56 and 1.97-1.98, Applicants would like to call the Examiner's attention to the references listed on the enclosed form PTO-1449. Copies of these references are also enclosed.

Applicants believe that none of the listed references, alone or in combination disclose or suggest Applicant's claimed invention.

MARCH 26, 2001

Respectfully submitted,

IBM CORPORATION  
Intellectual Property Law Dept.  
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